

# Newcomer Founders in Tech

## Pitch Competition



### About the opportunity

Are you a newcomer founder looking for an opportunity to grow your network and get the funding and support you need to drive your business forward? Join us for an evening of networking with the Calgary tech ecosystem and pitch your company for the chance to receive investments and services from some of the leading partners in the tech ecosystem.

### Prizes

- First place: \$3,000
- Second Place: \$2,000
- Third Place: \$1,000
- Fourth and seventh place: \$500

### Selection Criteria

**To be considered for the tech pitch competition, companies must:**

- At least one of your founders are a newcomer (in Canada for 5 years or less)
- Have an idea dedicated to solving a compelling problem using innovative technology
- Business is registered in Alberta
- Have a team with at least one dedicated founder
- At any revenue stage - Pre or post
- At any funding stage - bootstrapping, cash flow, grants, F&F, angels, VCs

[Full Eligibility Details](#)

### Timelines and Process



**APPLY NOW**

See the application questions below to help you prepare



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### Reference document

To help you prepare, here are the questions the application will ask for. Kindly note that only applications submitted via the [online form](#) will be considered.

#### Application Questions

- Name
- Phone Number
- Email address
- How do you identify? (Male, Female, non-binary, other)
- City
- Province
- Company Name
- Is your company registered in Alberta?
- As this competition is for newcomers, please confirm you have been in Canada for 5 years or less.
- Are you a University of Calgary Student or Alumni? If yes, please specify which faculty.
- Provide a description of your business (2-4 sentences)
- What sector or industry does your business operate in?
- Company website URL or link to product demo
- Years in operation
- What is your business model or how do you make money?
- Do you have a team with at least one dedicated founder?
- Who is your target customer?
- Is your business fostering social impact? If yes, what is it and how do you measure social impact? How much revenue is your company generating?
- Choose the answer that best describes where you are with your start-up:
  - Ideating - Concepting - Committing - Validating - Scaling - Establishing (Full definitions here)
- Have you received any funding to date? If yes, please list:
- Why is your team uniquely suited to build this company?
- How does your solution work?
- What is your businesses biggest challenge right now?
- Please upload the following; your company logo, a high quality headshot, your company's pitch deck, link to a video of your 3 min pitch

### Have questions? Contact us!

- **Jerome Morgan, Innovate Calgary:** [jmorgan@innovatecalgary.com](mailto:jmorgan@innovatecalgary.com)

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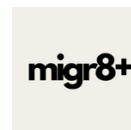
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