

Job Open

Sales and Marketing Associate

PurePEG is a leading supplier of monodisperse PEG derivatives, with applications ranging from drug delivery to diagnostic assays. The company will operate its marketing and research units in Calgary, Alberta, and is currently seeking at least one highly motivated sales and marketing associate to strengthen the Sales & Marketing department.

Sales and Marketing Associate

Position Title: Sales and Marketing Associate; Full time with Benefits.

Location: Calgary, AB. Post Code: T2L 1Y8.

Responsibilities include, but not limited to, the following:

- Gain knowledge of trends in clients' industries, and establishes and maintains strong relationships within these industries through regular review of industry specific material;
- Monitor industry development and competition, conduct research for comparisons and pricing.
- Search for potential customers, turn the leads into purchase and establish an effective connection with existing customers.
- Assist the marketing manager in strengthening the business collaboration with current clients.
- Assist the marketing manager at national meeting/tradeshows.
- Be responsible for inside marketing work, such as Email campaign, social media, LinkedIn, Facebook and Twitter, Web SEO.
- Analyze performance of marketing campaigns and plan further campaigns.
- Administrate the office at the initial set-up stage.
- Other duties assigned.

Requirements:

- Bachelor's or advanced degree in bioconjugation, organic chemistry, polymer chemistry, is required; experience in PEG application will be preferred, but not necessarily.
- Knowledge of multiple digital advertising platforms (including LinkedIn, Google, twitter or other channels);
- Own the creation and updates of design, marketing collateral, web pages, and presentations, grow brand awareness and exposure.
- Professional, punctual, detail-oriented, reliable, and having a strong desire to achieve goals.
- Must have excellent communication skills, verbal & written.

Compensation:

- Salary range from: 50k -75K yearly, based on performance.

Please send your resume and a cover letter to: careers@purepeg.com. We thank all applicants for their interest; however, only those selected for an interview will be contacted. This position remains open until filled.