

# Building the Future of Energy Through Collaboration

The Energy Transition Centre (ETC) isn't just a space; it is an ignition of ideas powered through collaboration and action. Along with our partners, this one-of-a-kind initiative creates, de-risks, and high-grades energy transition technologies by engaging with industry, academics, students, and researchers. The Centre will nurture innovation-led clean energy development, create companies, and generate new economic activity and business expenditures in research and development.

By becoming a member, you will be surrounded by creative and ingenious minds like yourself, looking to transform how we produce, provide and sell energy and energy products. But this won't happen overnight. This space will allow us to innovate together incrementally and sustainably by providing training, professional development, and funding opportunities to existing and new energy talent while de-risking technology and business developments.

## Offerings



### 1. IDEATION

The ETC will bring together industry experts, students and faculty members to ideate solutions to our pressing energy problems. It facilitates the creative collision of concepts and theories into practical applications, taking into consideration the real world context and implications including policy, implementation and organizational needs.



### 2. HIGH-GRADING AND ACCELERATION

Leveraging engineering student internships, industry business and technical advisors, the ETC will provide focused commercialization programming for transforming promising ideas into investable business opportunities. Our innovative operating model ensures that promising solutions are not only scrutinized for technical and business value, they are also examined for adaptability with existing systems and processes.



### 3. INVESTING IN THE FUTURE

We are actively building an investment seed fund that will catapult our collective ideas into reality. The fund will provide follow-on investments to the most promising energy transition technology business ideas that emerge from the acceleration program in addition to investing in similar opportunities from the broader ecosystem.



### 4. START UP CREATION AND IMPACT

As the University's commercialization engine, we are in the best position to help entrepreneurs patent, commercialize and license their new ventures to propel our energy transition into the future. This will not only help industry leaders lower their carbon footprint and meet legislation requirements but will put Calgary as the front runner in all things energy while creating jobs and boosting our economy.

## Get involved!!

Be a part of this revolution. The Energy Transition Centre is still raising funds to make this a reality. Join the movement that will lead Calgary's energy transition by partnering with us!

### Contact:

Puneet Mannan  
 Associate Director, Energy Transition Centre  
 pmannan@innovatecalgary.com  
 403 210 8328

## Thank you to our funders