

# From Book to Byte

## BRINGING LAW DIGITAL

BY LINDSAY DAVIES

In a world where many processes have gone digital, and paperwork is becoming a relic of the past, the field of law is still bound to paper-based document control.

Calgary-based entrepreneur and lawyer Adrian Camara noticed this tendency and saw an opportunity to fill the gap by bringing the field of law into the paperless world.

Meet Paper Interactive, a cloud-based legal management and digital document creation and signing tool for startups and small businesses. The aptly named company takes the hassle out of legal paperwork for lawyers, entrepreneurs and small businesses who can use Paper for a variety of legal management needs.

From incorporating, to adding investors, hiring employees or sending an agreement for digital signature, Paper handles many legal services that lawyers and entrepreneurs need, all in a handy digital format.

The idea for Paper came from a very obvious gap in Camara's field. "As a lawyer, I help a lot of companies fix legal disasters created from document generators. Cloud-based information has won in many other sectors, from construction to health care. Legal is still document based. It was an obvious play to take it full cloud. We believe that the pathway to powerful legal is rooted in code, not documents," says Camara, chief executive officer, Paper.

The Paper team's motivation is mainly a result of experiencing the frustrating outcomes of poor planning and management. The large founding team, consisting of six members from various professional backgrounds, have all had to rise above situations where they were personally impacted by poor legal planning and document management.

"The engineering team has a personal mission to make sure strong legal resources are more available," says Camara.



Camara and his colleagues had a very successful year in 2016, and the team is looking forward to building on that success in 2017. Paper was voted the winner of the People's Choice Award by more than 700 attendees at Startup Calgary's Launch Party in November. They also made their first \$100 from a beta user and secured their first U.S.-based company to trial the system.

Paper launched their free, interactive partnership for early-stage companies in the first week of January. This system will allow startups to divide equity, secure intellectual property and add new founders, among other features designed to help early-stage teams.

Paper plans to launch their fully interactive corporation and commercial agreement platform in late February 2017. The team is looking forward to being on track for scalable revenue in the first quarter and moving towards collecting user feedback, and improving integrations and tools for lawyers to work with their clients in the year to come.

To learn more about Paper's user interface or about investing in Paper, visit <https://get-paper.com>.

To learn more about Innovate Calgary and how it supports new and emerging technology, visit [innovatecalgary.com](http://innovatecalgary.com). **B**

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