

Senior Innovation Manager, Social Innovation

Innovate Calgary

CALGARY, ALBERTA

Innovate Calgary is the technology transfer office and business incubator center for the University of Calgary. As part of the Office of the Vice-President (Research) portfolio, we work with researchers, students, and the community to help bridge the gap between discovery and creating economic and societal impact.

The company provides a unique environment for employees by combining a flexible work environment with great exposure to the breadth of the University of Calgary's growing innovation and entrepreneurial ecosystem.

Our vision is to be recognized as one of Canada's top five research universities, and this commitment is at the centre of our work, locally, nationally, and globally. This includes being a leader in serving diverse entrepreneurs and promoting inclusive innovation.

As a part of Innovate Calgary's commitment to increase diversity, equity and inclusion in entrepreneurship and innovation, we are seeking a leader with deep expertise in this space. We are currently accepting applications for the following position:

SENIOR INNOVATION MANAGER, SOCIAL INNOVATION

In support of the University's 'Eyes High' strategy, this role will develop resources and partnerships to support program and service delivery to empower entrepreneurs from diverse backgrounds.

Tasks will include:

- designing engaging programming
- community outreach and the building of new connections
- business assessment and guidance
- technology licensing
- developing and managing relationships with researchers on campus
- ongoing evaluation of programming gaps and opportunities
- securing funding to create and scale impactful programming
- contributing to EDI targets

This position supports numerous groups on campus, including Faculties such as Social Work, Nursing, Education, Arts, the School of Architecture, Planning and Landscape and the School of Public Policy as well as key stakeholders in the community developing social innovation and social enterprise.

This position supports innovators to create scalable social impact, guiding them through the entrepreneurial process and brokering connections with on-campus and community resources, insights, and networks, including program management and program/partnership development in support of the portfolio. The role may also be responsible for special projects as assigned, including fund development, building strategic partnerships, and program delivery.

This role will also be expected to lead commercialization and the knowledge translation of the numerous research-derived innovations. This includes conducting meetings and presentations on campus, negotiating and completing license agreements, initiating contacts with potential licensees, developing intellectual property protection strategies, and supporting and coaching new business startups. This role is service focused by working directly with people with enthusiasm and interest in the secondary market & related research.

KEY ACCOUNTABILITIES:

- Contribute towards Innovate Calgary's EDI goals and strategy.
- Support Innovate Calgary's mandate of excellence in technology commercialization and knowledge mobilization especially as it relates to products, services, and novel approaches to generating benefit to society.
- Assess the commercial and impact potential of evidence-based solutions/innovations, and support researchers to develop their go-to-market strategies (research partnerships, licenses, startups).
- Develop and maintain relationships with community partners.
- Conduct workshops and presentations to educate and build capacity for key stakeholders.
- Develop marketing strategies and conduct market analysis for innovations in the portfolio.
- Conduct business development with potential innovation licensees and partners.
- Develop and educate around intellectual property protection strategies, especially copyright and trademark protection.
- Support Clinical and Social Innovation team metrics, which include outreach targets and contracts executed.
- Program management, reporting, and coordination.
- Other duties and responsibilities as assigned.

PERSONAL CHARACTERISTICS:

- Excellent task management and a process-driven approach.
- Experience building processes and workflows.
- Strong interpersonal skills and drive to work collaboratively.
- Excellent oral and written skills exhibiting fluency and in-depth knowledge in the area of specialization.
- Entrepreneurial, possess the ability to work in an evolving environment with multiple stakeholders.
- Demonstrated expertise in areas such as social innovation, social justice and equity, and/or local economic development.
- Comfort in the unfamiliar with a keen attitude and willingness to explore areas outside of your area of expertise.
- Demonstrate an ability to learn new skills quickly.

- Ability to work with and organize large volumes of information and to manage concurrent projects with competing deadlines.
- Demonstrated self-starter.
- Strong attention to detail.

REQUIRED SKILLS/ QUALIFICATIONS:

- 10+ years of experience of related professional experience, which may include:
 - Business development or sales with SMEs.
 - Social venture development, especially in a managerial or executive role.
 - Entrepreneurial programming development.
- Familiarity with the diversity of impact roles across government, nonprofits, social enterprise, health authorities, and the corporate world.
- Master's Degree or familiarity with Post-Secondary Institutions preferred.
- Experience with strategic partnership development or grant writing is an asset.
- Sales or business development experience with an SME is an asset.
- Salesforce or comparable CRM experience preferred.
- Education or experience in intellectual property law, especially trademark and copyright, are considered an asset.
- Experience with contract management, working with Finance or Legal teams, is an asset.
- Familiarity with the University of Calgary or other related social innovation ecosystems is an asset.

Interested applicants can forward their **resume and cover letter** to hr@innovatecalgary.com.

We thank all applicants for their interest; however, only those persons for whom we need further information or are being considered for an interview will be contacted.

Application deadline: End of the business day, **September 7, 2021.**

Innovate Calgary is an equal opportunity organization committed to building and fostering a fair and inclusive community that values diversity and encourages respect for all. We welcome applicants across any race, colour, religion, sex, sexual orientation, gender identity, national origin, disability, protected veteran status, Indigenous status, or any other legally-protected factors. We recognize the value of identifying and removing barriers for any applicants interested in participating in our programs.