

Internship in Business Development (Biotech)

Calgary, Alberta

AnthoBio is a natural products company dedicated to developing plant-based natural antioxidant compositions for health and beyond. We are currently developing a natural, safe, scientifically proven, and clinically validated health product for people living with multiple sclerosis (MS) as complementary and alternative therapy.

We are looking for an enthusiastic Business Development Intern who works with us to develop and implement the business strategy for AnthoBio. You will experience the ins-and-outs of a Startup with the opportunity to learn essential skills for a future career in biotech industry.

This internship is for 4-6 months and open to post-secondary students who are enrolled in a post-secondary program in winter/summer 2021.

What You Will Contribute To:

- developing and implementing customer discovery and validation processes
- building and managing customer & partner relationship
- gathering market intelligence to generate market insights, conducting competitive landscape analysis, and developing marketing collateral
- identifying and monitoring various sources of funding and preparing applications
- identifying and engaging with potential partners for product development and business collaboration
- preparing reports and presentations for business development
- supporting business driven initiatives and projects

Who We Are Looking for:

- You are currently enrolled in a business school's undergraduate or graduate program with specialization in general business management or marketing.
- You are willing to do the hard work in a fast-paced environment and are incredibly driven and eager to learn new knowledge and new skills.
- You have strong interpersonal skills and able to communicate effectively with people of diverse backgrounds and establish a trusted relationship with colleagues, customers, and partners.
- You have excellent oral and written communication skills.
- You can work well independently and are also a great team player.
- you have solid organization and time management skills.
- you can think critically and strategically, are adept at problem-solving.
- your previous experience in business development or marketing would be an asset.

If you are inspired to help bring a natural solution to people living with MS and want to work in a fast-paced and dynamic environment, please send your resume and a cover letter in confidence to: Lin Tang (Anthobio.inc@gmail.com)