

Startup Primer

2017

Don't know where to start with your business idea? This brief workshop session will prime you with the basic foundation to help move you in the right direction.

Register at: <https://startupprimer.eventbrite.ca>

Topics of interest covered include how to analyze your business opportunity, customer interview techniques to learn their needs, and how design a business model based on real customer feedback -- all without risking significant time or money!




All sessions take place from 6-8:30PM	
January 26, 2017	July 20, 2017
February 23, 2017	August 17, 2017
March 23, 2017	September 21, 2017
April 27, 2017	October 19, 2017
May 25, 2017	November 16, 2017
June 22, 2017	December 21, 2017

This program is for anyone who is interested in starting a venture, even while working full-time, but is not sure where to start.

"Excellent starter course for would-be entrepreneurs!" - James Murphy

"This is a great program for new and maturing startups. Lots to learn and fill the gaps for founders and their key team." - Don Thompson

"It was great to be in an environment where I feel supported." - Jeremy Crawford

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