

# TELUS Technology Accelerator 2

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## CURRENT COHORT



Industrial IoT  
Calgary, AB

FieldCap is an offline-capable, device-agnostic web application used by oilfield service companies to capture data in the field. FieldCap streamlines the way companies track, approve and bill their jobs.

Learn more at: [www.fieldcap.ca](http://www.fieldcap.ca)



MindfulGarden

Digital Health & Wellness  
Vancouver, BC

MindfulGarden is a therapeutic device built on a custom software platform that responds to movement and sound, and uses biosensor input (heart rate, galvanic response, respiratory rate) to trigger a multilayer interactive “garden” experience that reduces anxiety, agitation and aggression in hospitalized patients experiencing delirium/dementia.

Learn more at: [www.mindfulgarden.com](http://www.mindfulgarden.com)



Smart Fleet  
Calgary, AB

Routeique bridges the gap between order management and delivery management for distributors, closing the technology gap on the ‘Last Mile’. They do this by combining a powerful cloud-based software platform with mobile applications for iOS and Android, as well as Industrial Internet of Things (IOT) devices for vehicle tracking, asset tracking, signature capture and remote invoice printing, to manage the logistics for commercial delivery businesses.

Learn more at: [www.routeique.com](http://www.routeique.com)



SAFETYTEK

WORKPLACE SAFETY EVOLVED

Last 100m Technologies  
Calgary, AB

SafetyTek digitizes a company’s safety policy and deploys it on phones, tablets and computers in real-time to collect field level data and manage it in a way that creates value. They have an easy-to-use software package that aligns with a company’s current safety plan in order to eliminate paperwork.

Learn more at: [www.safetytek.ca](http://www.safetytek.ca)

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Smart Cities  
Vancouver, BC

UrbanLogiq is a cloud-based platform that breaks down data silos to make government decisions faster, cheaper and more accurate. Currently, government data is fragmented in different departments and layers of government, preventing the value of data from being harnessed for urban planning.

UrbanLogiq aggregates government data from across departments, adds external information sources and applies machine learning analytics to automate city workflows and provide actionable urban planning intelligence.

Learn more at: [www.urbanlogiq.com](http://www.urbanlogiq.com)



Industrial IoT  
Calgary, AB

VEERUM eradicates rework from industrial projects by matching reality to project plans, using a digital twin. They use artificial intelligence to predict issues in the virtual world before construction is impacted.

Learn more at: [www.veerum.com](http://www.veerum.com)

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## INNOVATE CALGARY MENTORS

**Elena Dumitrascu**



Elena is currently the Vice President of Strategic Partnerships for Cortex Business Solutions. Prior to joining Cortex, Elena successfully founded and marketed an oil and gas software company called Caledonia Solutions. Caledonia was a finalist in the 2015 Oil and Gas Awards and a game-changer in the conversion of a paper based industry to online solutions. Elena has over 15 years of experience in sales, enterprise business development, and consulting in supply chain, operations, and regulatory compliance. An active community member, Elena mentors technology startups and students interested in STEM. Most recently, the high school team she mentors won the Calgary Technovation Challenge and qualified for the world semi-finals.

**Peter Fenwick**



Peter is an engineer, a social entrepreneur, and a business executive whose career is dedicated to health innovation and commercialization. He believes that Canadian health and medical care systems need radical reform and that this can only happen through democratization, entrepreneurship, design thinking, and local decision making. Peter's 25 years of international business and health experience is currently being applied to an Airdrie health co-operative startup that will create a comprehensive, integrated, one-stop-shop for services to be locally owned, operated, and governed by the community it serves.

**Thomas Janacek**



Thomas is an IT and engineering business development professional who built two global tech software businesses and held management jobs in S&P 500 and NASDAQ companies.

Thomas founded New Parking in 2003, which pioneered integration between mobile phones and parking payment systems. He has held leadership positions in technology companies in both Silicon Valley and Alberta. A lifelong engineer, Thomas has published several scientific papers and presented at conferences around the world.

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## INNOVATE CALGARY MENTORS (*continued*)

**Manford Kwan**



Manford Kwan is an entrepreneur and professional engineer with over 30 years of experience in developing innovative solutions for the electric power grid industry. Manford founded a Calgary-based technology company in 2000 that was later acquired by the French unit of General Electric in 2012. Manford enjoys working with technology companies to develop their international growth strategy.

**Bernard Parkinson**



Bernard Parkinson has more than 25 years of business development expertise focused on creating shareholder value for a number of companies and transactions. Most recently he acted as President and CEO of Platinum Communications Corporation, an Alberta-based provider of telecom services for six and a half years. Prior to that he founded NexAira Inc., a Calgary and San Diego-based startup and IoT wireless device engineering firm. Bernard has also served as Director of Business Development with Bell in Western Canada, constructing the province-wide SuperNet fiber-optic network for the Government of Alberta.

**Brian Reimer**



Brian Reimer is a long time tech entrepreneur and passionate about getting products right. He cut his teeth on online subscription software before SaaS was a thing. Most notably he co-founded Evoco, which built tools for high volume commercial construction customers like Walmart, Home Depot and Luxottica. Always appreciative of the mentorship and coaching he received, Brian gives back to the startup community as often as he can.

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## TELUS MENTORS

**Christopher Ford**



Sr. Consultant  
TELUS Health

Christopher Ford currently works at TELUS as a Sr. Health Consultant in their Health division. He studied at Queen's University.

**Lee Himbeault**



Director - Market Strategy  
TELUS Business Futures

Lee Himbeault joined TELUS in 2006 as Director, Market Strategy, and is responsible for creating innovative business solutions using leading-edge mobile, optical and cloud-based technologies.

Prior to TELUS, he spent nine years innovating at Nortel with responsibility for solutions marketing and business development in data centres, security, VoIP, optical systems, and network management.

Lee began his telecommunications career in 1984 at SaskTel and connects regularly with the innovators, leaders and thinkers in the industry through pilot projects and unique partnerships.

**James Levy**



Director - Strategic Programs  
Internet of Things

James Levy has over 15 years of experience in management, consulting and education. He is currently the Director of Strategic Partnerships Internet of Things at TELUS culminating in accountability for the \$1.8B IP and mobility access, devices, apps, and media product portfolio where he oversees \$250M in annual investment, and new product introduction.

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**Juan Ranuarez**



Director- Technology Strategy

Juan Ranuarez is currently Director of Spectrum and Device Technologies at TELUS, where he leads a team responsible for ensuring TELUS acquires and uses radio spectrum (a limited public resource) in the most efficient and effective way possible, as well as planning, implementing and supporting new technology on TELUS' wireless devices. Before joining TELUS in 2005, Juan held a number of roles in mobile communications including mobile network engineering, telecom policy development, and enforcement and radio-frequency integrated circuit design. Juan holds a BSc in Electronics Engineering from Simon Bolivar University (Venezuela) and a MASc in Electrical Engineering from McMaster University (Hamilton, Ontario).

**Amir Sayegh**



Sr. Product Manager

Amir Sayegh received his BSc, MSc in Electronics and Communications Engineering from Cairo University (1999, 2005), and PhD in Electrical and Computer engineering from McMaster University (2008). He is currently a senior product manager with TELUS. His interests currently lie in analyzing the convergence of new technology trends and new business models that they drive.

**Bruce Weir**



Sr. Strategy Manager  
TELUS Business Futures

Bruce currently holds the position of Senior Strategy Manager in the Business Futures group at TELUS, where he works with a team of seasoned professionals in exploring new opportunities to enable TELUS to better serve the Enterprise Business customer base.

With over 30 years working in high tech and telecom, Bruce brings a wide range of experience from systems engineering through to senior management, and has been engaged in startups, turnarounds and established organizations.

Originally a native of Toronto, he came to Calgary in 1989 with the intent of "trying it out for a year" and never found his way back east.