

# TECHSTOCK 2017

DRIVING CHANGE: SOCIAL IMPACT THROUGH INNOVATION

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From industry innovation and sustainable cities to good health and quality education, on September 14, 2017, see how local entrepreneurs and social enterprises are making a profound impact on our society and driving change through innovation. Walk through TECHSTOCK's exhibition halls at the Alastair Ross Technology Centre and visit 40-plus companies and organizations for an afternoon of engaging hands-on activities, technology displays, food trucks and more.

## WHAT'S HAPPENING?

### 1 – 2 PM | **Speaker Panel - Social Enterprise: Creating Impact Through Innovation**

We set the stage for TECHSTOCK 2017 with a discussion that explores the importance of the sustainable development goals that are helping to positively transform our world for future generations. Speakers will also share insight on navigating business, funding, brand and storytelling as a social enterprise.

### 2 – 6:30 PM | **Tech Exhibition**

Walk through our exhibition halls and visit 40-plus local companies as they demonstrate how their technology or social innovation is making an impact on our society and driving change in areas such as sustainability, health, education and more.

### **Agri-Tent**

As the demand for locally-grown and sustainable foods increases, the ways in which we grow our food are evolving. See what environmentally-friendly innovations are being developed and used to grow organic, while reducing our agricultural impact on the environment.

### **YYC Tech Gives Back to the Calgary Food Bank**

Give back in an easy, yet impactful way. YYC Tech Gives is a volunteer group of tech companies working to give back to the community. Bring a cash or food donation in exchange

for a YYCFoodTruck ticket. All proceeds will benefit the Calgary Food Bank.

### **YYCFoodTrucks**

Energize your afternoon of exploration with some of the best street food in town. Calgary has become a mecca for innovative food culture, and that continues to grow in Calgary's food truck scene through a desire to offer locally-made, high-quality and sustainable options.

### **Mobile Escape**

Gamifying the classroom helps students learn, succeed and discover their full potential. Mobile Escape's social enterprise is working to awaken wonder in K-12 students by bringing educational escape rooms to schools across southern Alberta. Enter the Mobile Escape room and see for yourself the unique way in which students are being immersed in the Alberta curriculum.

### **Live Graphic Recording Art**

Need some reflective time? Visit the live painting booth with local artist Laura Wells and watch as the dynamic work-in-progress unfolds, all based on the theme of sustainability, economy and community. Help us put thoughts to canvas and tell us what social innovation and sustainability means to you. Your thoughts will help inspire the painting in this community effort!

### **STEM Learning Lab**

Calgary's young scientists, engineers and makers have been hard at work this summer. Discover the fun and extraordinary creations STEM Learning Lab's summer campers have built in this highly-engaging, hands-on lab. Sneak a peek at what the kids are learning in a combined coding and robotics workshop.

Innovate Calgary's annual TECHSTOCK is a Beakerhead partner event, a weeklong smash up of art, science and engineering. Learn more and RSVP at [innovatecalgary.com/events/techstock](http://innovatecalgary.com/events/techstock). **B**